



FC Zwolle Stadium, NL 2. Liga

Photos: SportLED

Top Quality Rental LED-Boarding within reach for all rightholders

LED-Boarding has proven its contribution to optimize the marketing revenues at your sport event. However, the investment handling and operation of such advertisement systems is a serious business and it is not in compliance with the activities of a sport organization or a sport marketing agency.

One should concentrate at the core business and rely on the craftsmanship of the specialist at SportLED to perform superior quality to meet your demands. SportLED is the industry leader of European rental LED-Boarding, with its head-office in Amsterdam, NL and subsidiaries in Belgium and Germany.

SportLED has developed and implemented a very appealing rental concept, which brings the best quality of LED-Boarding available at this moment to a tangible reach for all potential customers. The value for money, and the friendly price levels brings LED-Boarding within reach to even 3. Bundesliga Clubs.

The concept involves a very fast and easy set up and dismantling of the physical LED-Boarding at your venue. There are special designed crates to transport the LED cabinets in combination with a tailor made web-application to program the control unit with your sponsor's content, result in a new dimension of Fully Operational Service.



SuperPrestige Cyclocross, Ruddervoorde Belgium

SportLED owns about 2.000 meter LED-Boarding, which is divided into 9 LED-Boarding systems. All systems are allocated to a fully equipped SportLED truck that contains LED-Boarding, cables, control unit, and spare parts. In addition, SportLED trucks are also equipped with a power generator to supply energy to the LED-Boarding systems, providing a fully Operational Service at a unique and comfortable level.

The SportLED LED-Boarding delivered by Imago Spain, is in operations since 2011 and has been tested for Europe's most appealing high profile sport-events. Of course, all systems are in compliance with the Bundesliga Technik Normen. Currently, SportLED is servicing about 400 events yearly. For example, Led-Boarding systems at 24 football clubs, several cycling competitions, and some annual sport-events.

The huge investment was made possible by the long term partnership between SportLED and the Dutch Jupiler

League Football (second division). The Jupiler League play their matches mainly at Friday evenings. The fast and easy logistical concept creates the possibility for these systems to be in operation on Saturdays and Sundays in your stadium.

The competitive rental terms and conditions of SportLED brings LED-Boarding to a tangible touch to most holders in football and other sports. SportLED provides the quality standard of the 1. Bundesliga at conditions, even attractive to 3. Bundesliga clubs. By providing this information, SportLED hope to become your next partner in business. ♦

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SportLED on-the-go